

DOCKET NO.: MSFT-5046/306098.01  
Application No.: 10/752,384  
Office Action Dated: January 25, 2007

PATENT  
REPLY FILED UNDER EXPEDITED  
PROCEDURE PURSUANT TO  
37 CFR § 1.116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:  
**Frank David McSherry, et al.**

Confirmation No.: **6813**

Application No.: **10/752,384**

Group Art Unit: **2166**

Filing Date: **January 5, 2004**

Examiner: **Khanh B. Pham**

For: **PERSONALIZATION OF WEB PAGE SEARCH RANKINGS**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

~~DO NOT ENTER~~  
Enter Per RYE  
RMB  
RMB

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated **January 25, 2007**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ Amendments to the Specification begin on page \_\_\_\_ of this paper.
- ☒ Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ Amendments to the Drawings begin on page \_\_\_\_ of this paper and include an attached replacement sheet.
- ☒ Remarks begin on page 6 of this paper.

7-26-07